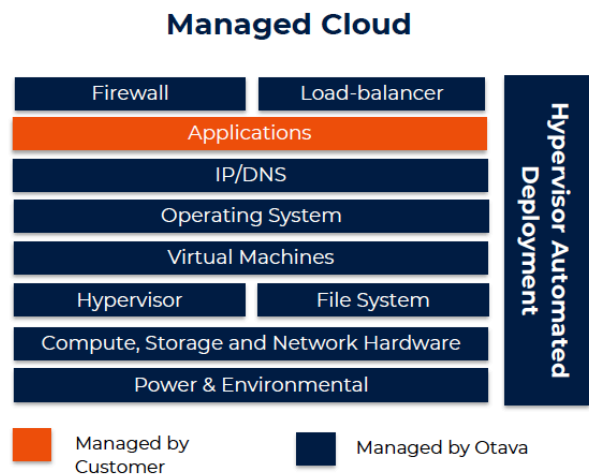


In today’s fast-paced world, organizations are no longer asking themselves “should I move to the cloud?” but rather, “What kind of cloud is best for my business?” Statistics show that 94 percent of organizations are exploring multi cloud, hybrid cloud and private cloud solutions. But is building, deploying and managing a private cloud environment something you should take on yourself, or would you see a better ROI if someone else did it for you?

It all depends on how much you want to manage, because there’s a wide variety of cloud solutions in the marketplace. How much would you (could you) offshore? Below is a typical managed private cloud scenario:



When is it appropriate to follow this model (or one that’s similar)? It can be hard to decide. Below, we’ve compiled several examples of organizations that are best suited to a managed cloud environment. Of course, you may not line up perfectly with these examples. But if you use this guide as a measuring stick, you’ll be on track to choosing the right cloud for your company--and that’s no small decision!

Which managed private cloud model best suits you?

Acme Corporation

You’re a small to mid-sized organization (SMB) with a smaller IT department whose primary focus is on application development. You have great IT folks, but their area of expertise falls outside infrastructure management, and you can’t afford to hire an infrastructure team at the moment.

Wonka Industries

You’re a large corporation with a vast IT department, but they’re overworked or tasked with several large projects under a tight deadline. They don’t have time to dedicate to environment maintenance such as routine server patching, constant security monitoring and other infrastructure operations.



Wayne Industries

You're a small service provider who wants to offer cloud but you don't quite have the resources to manage it yourself. You're also looking for a [provider who is experienced in security and compliance](#) to give your end users peace of mind.

Hooli

You need your production environment and other mission-critical applications monitored 24/7 and ready to fail over to a recovery environment in minutes in the event of a disaster. You're not confident your staff can assemble "all hands on deck" without incurring significant downtime.

Stark Industries

You understand the value the cloud offers, but you're not interested in understanding the nitty-gritty behind it. You'd rather put your team to work on other projects that add business value.

Spacely Space Sprockets, Inc.

You've been running your own data center and quite frankly, you're ready to get out.

Do any of these sound like you? These are all great illustrations of organizations who use a **managed cloud** service from a third-party service provider.

No matter the size of your organization, cost is an important factor in determining what kind of cloud environment you should run. The resources you have and how you want to use them will determine what kind of cloud environment you choose. Running your own cloud can be expensive, and outsourcing many of those costs to a third-party service provider whose costs are distributed across a wide client base can end up saving you a bundle.

Not sounding familiar? Maybe a **self-managed cloud** is more appropriate. Check out our guide, [When Should You Use a Self-Managed Cloud?](#) to see if you should be using a self-managed cloud.

Ready to take the next steps with managed cloud? Otava is happy to help. Contact us at 877-740-5028 or visit www.otava.com/contact and we'll be happy to review your environment and customize a solution just for you.



Otava provides secure, compliant hybrid cloud solutions for service providers, channel partners and enterprise clients. By actively aggregating best-of-breed cloud companies and investing in people, tools, and processes, Otava's global footprint continues to expand. The company provides its customers with a clear path to transformation through its highly effective solutions and broad portfolio of hybrid cloud, data protection, disaster recover, security and colocation services, all championed by its exceptional support team. Learn more at www.otava.com.

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WITH AN EXCEPTIONAL
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Otava can help. We got this!

